

EA SPORTS™ NHL® 07 Face-Off Tournament

2006 Official Rules

NO PURCHASE NECESSARY. VOID WHERE PROHIBITED.

1. Entry. To enter the EA SPORTS™ NHL® 07 Face-Off Tournament (the “Tournament”), obtain an official entry form (the “entry” or “entries”) available at the below specified Best Buy and Game Crazy retailers (each a “Tournament Location”) starting one hour (local time) prior to the scheduled start of play on each day of the Tournament qualifying rounds, and complete and submit the entry to the Tournament Location. The qualifying rounds of the Tournament will take place in each of the following 16 Best Buy or Game Crazy Retailers on the respective date or dates indicated (“Tournament Date” or “Tournament Dates”):

	Retailer	City	Tournament Dates and Times (local time)	Tournament Location
1	Best Buy	Vancouver, Canada	Day 1 of Qualifying Rounds: 10/27/2006, 5:00 pm to 8:00 pm Day 2 of Qualifying Rounds: 10/28/2006, 12:00 pm to 4:00 pm Day 3 - Qualifying Round Final: 10/29/2006, 12:00 pm to 4:00 pm (No new entries permitted)	Cambie & 6th Avenue 2220 Cambie Street Vancouver, BC
2	Best Buy	Calgary, Canada	Day 1 of Qualifying Rounds: 10/27/2006, 5:00 pm to 8:00 pm Day 2 of Qualifying Rounds: 10/28/2006, 12:00 pm to 4:00 pm Day 3 - Qualifying Round Final: 10/29/2006, 12:00 pm to 4:00 pm (No new entries permitted)	Sunridge Power Center 500-3221 Sunridge Way NE Calgary, AB
3	Best Buy	Edmonton, Canada	Day 1 of Qualifying Rounds: 10/27/2006, 5:00 pm to 8:00 pm Day 2 of Qualifying Rounds: 10/28/2006, 12:00 pm to 4:00 pm Day 3 - Qualifying Round Final: 10/29/2006, 12:00 pm to 4:00 pm (No new entries permitted)	South Edmonton Common 9931 19th Avenue NW Edmonton, AB
4	Best Buy	Ottawa, Canada	Day 1 of Qualifying Rounds: 10/27/2006, 5:00 pm to 8:00 pm Day 2 of Qualifying Rounds: 10/28/2006, 12:00 pm to 4:00 pm Day 3 - Qualifying Round Final: 10/29/2006, 12:00 pm to 4:00 pm (No new entries permitted)	Across from Merivale Mall 1701 Merivale Road Nepean, ON
5	Best Buy	Toronto, Canada	Day 1 of Qualifying Rounds: 10/27/2006, 5:00 pm to 9:00 pm Day 2 of Qualifying Rounds: 10/28/2006, 12:00 pm to 4:00 pm Day 3 - Qualifying Round Final: 10/29/2006, 12:00 pm to 4:00 pm (No new entries permitted)	Bay & Dundas 65 Dundas St. West Toronto, ON
6	Game Crazy	Denver	11/4/2006, 12:00 pm to 7pm	1000 S SABLE BLVD STE 170 AURORA, CO 80012-3796
7	Game Crazy	Buffalo	11/4/2006, 12:00 pm to 7pm	2000 WASHINGTON ST. JAMESTOWN, NY 14071-3068
8	Game Crazy	New Jersey	11/4/2006, 12:00 pm to 7pm	875 MANTUA PIKE DEPTFORD, NJ 08096-3337

9	Game Crazy	New York City	11/4/2006, 12:00 pm to 7pm	216 QUAKER RD STE 1 QUEENSBURY, NY 12804-1778
10	Game Crazy	Boston	11/4/2006, 12:00 pm to 7pm	5 STATE RD. DARTMOUTH, MA 02747-3317
11	Game Crazy	San Jose	11/4/2006, 12:00 pm to 7pm	2362 EL CAMINO REAL SANTA CLARA, CA 95050-4070
12	Game Crazy	Minneapolis	11/4/2006, 12:00 pm to 7pm	1420 109TH Ave. NE STE 100 BLAINE, MN 55449
13	Game Crazy	San Bernardino	11/4/2006, 12:00 pm to 7pm	2565 FLORIDA AVENUE HEMET, CA 92543
14	Game Crazy	San Diego	11/4/2006, 12:00 pm to 7pm	9861 CARMEL MT RD. SAN DIEGO, CA 92129-2811
15	Game Crazy	Philadelphia	11/4/2006, 12:00 pm to 7pm	6758 RIDGE AVE PHILADELPHIA, PA 19128-2430
16	Game Crazy	Phoenix	11/4/2006, 12:00 pm to 7pm	7427 W THOMAS RD. PHOENIX, AZ 85033-5530

Entrants are responsible for their own transportation to and from their respective qualifying round Tournament Location. Registration will begin one hour prior to the scheduled start of play at the Tournament and will continue until spaces are filled. First to register, first to play. Because space and time are limited, Sponsor cannot guarantee that all entrants will be able to participate. The maximum number of entrants able to participate in the qualifying rounds at each Tournament Location is approximately 128.

No other methods of entry will be accepted. Limit: one Tournament entry per person regardless of Tournament Location or Tournament Date. Participants in qualifying rounds in one location may not participate in qualifying rounds at the same Tournament location on any other dates or qualifying rounds at any other Tournament location. Eligible Tournament participants will be notified of their acceptance during their registration at the Tournament Location. Entries become the property of Sponsor and will not be returned.

Sponsor is not responsible for lost, late, illegible, incomplete, incorrect, mutilated, or misdirected entries. Sponsor, in its sole discretion, reserves the right to disqualify any person who tampers with the entry process or who otherwise violates these rules, or disrupts the Tournament. By entering, all entrants, registrants, contestants, Finalists and Winners (each a "Participant" or "Participants") accept and agree to abide by the terms of these Official Rules, the decisions of the judges and to be contacted by Sponsor by telephone and/or mail concerning this Tournament.

Participants are not a winner until confirmed as such by Sponsor or its designee, the judge of the Tournament, whose decisions are final and binding. In the event that a Participant cannot participate in competition at any level of play, for whatever reason, Sponsor, in its sole discretion, reserves the right to select a substitute Participant (including, at Sponsor's discretion, 2nd or 3rd place or losing Participants of previous rounds), modify the Tournament structure as necessary or reschedule Tournament play. All Participants must follow Sponsor's directions. All decisions and rulings of Sponsor are final and binding on all Participants. Sponsor reserves the right to disqualify any Participant from participation in competition at any level, any time and for any reason.

2. Eligibility. Tournament registration and play is only open to residents of the 50 United States and the District of Columbia, and Canada, excluding Quebec, who are 18 years of age or older and have a valid driver's license at time of entry. Residents of Quebec are not eligible. Employees of Electronic Arts Inc. ("Sponsor"), Best Buy, Microsoft, Dodge, Game Crazy, Easton, NHL and their respective affiliates, subsidiaries, parents, representatives, advertising, promotion and publicity agencies ("Sponsor and its agents") and the immediate family members and persons living in the same household of each are not eligible. Void where prohibited, restricted or taxed by law. All federal, state or provincial and local laws and regulations apply. Immediate family members means parents, siblings, children, husbands, wives and spouses.

3. Play Instructions and Tournament Structure.

Qualifying Rounds: On each respective Tournament Date

- Sponsor will present general play instructions, mandatory game play settings, and game controller directions during the Tournament introduction prior to commencement of play. Players are responsible for understanding game controllers and following Sponsor's directions.
- Players will play games of three (3) five (5) minute periods in all rounds of the Tournament.
- Players are allowed to select their teams. Team selection must be made before each round of Tournament play begins. A player may choose any one of the thirty (30) current NHL® teams, except that each game must be played using two (2) different NHL teams. If both players choose the same NHL team, Sponsor will flip a coin. The winner of the coin toss will get first choice of NHL team for play. The loser of the coin toss will get first choice to decide if s/he wants to be the home or away team.
- The Tournament is a single-elimination format competition in which players will compete and be eliminated through successive rounds of head-to-head play. A single loss will result in elimination from the Tournament.
- In Qualifying Rounds at Tournament Locations in the United States, the winner of each game will progressively advance through successive rounds until a final winner of each Qualifying Round (each a "Finalist") is determined. Finalists will be eligible to compete in the Finals (described below).
- In Qualifying Rounds at Tournament Locations in Canada, Participants on Day 1 of Qualifying Rounds will play successive rounds, with the winner of each game progressively advancing, until a final winner for Day 1 is determined. Participants on Day 2 of Qualifying Rounds will play successive rounds, with the winner of each game progressively advancing, until a final winner for Day 2 is determined. On Day 3, the winner of play from Day 1 will play the winner of play from Day 2. No new entries will be accepted on Day 3. The winner from Day 1 and the winner from Day 2 must be present at the Tournament Location at the scheduled start of play on Day 3 failing which s/he will be disqualified from further Tournament play. The winner of play on Day 3 will be the Finalist for that Tournament Location and eligible to compete in the Finals (described below).
- Tiebreakers will be decided by one five-minute period of overtime (OT). If there is still a tie at the end of OT, a shootout will be used to decide who the winner is. Each player must use the default shootout player line for the shootout. For the shootout, each player will take the default three (3) penalty shots against the opposing goalie. Whichever player scores the most goals will be declared the winner. If the players remain tied after the first three (3) shots, they will continue on to a sudden death shootout until a winner is determined.
- All Qualifying Rounds tournament games will be played on the NHL 07 videogame on the Xbox 360 console.
- All Qualifying Rounds games will take place on default settings, as follows:
 - Skill level: PRO
 - Camera: ICE
 - Rules: NHL
 - Period length: 5 Minutes
 - Default NHL teams (no All-Star or World teams)
 - Default rosters
 - Default line changes
 - Controller configuration is prohibited - all games must be played with default controls (dual analog)

Finals: January 22-24, 2007 in Dallas, Texas

Only Finalists from Qualifying Rounds are eligible to compete in the Finals.

- Each Finalist from Qualifying Rounds must be present at the Finals at the scheduled start of play for the Finals failing which s/he will be disqualified from further Tournament play.

- Sponsor will present general play instructions, mandatory game play settings, and game controller directions during the Tournament introduction prior to commencement of play. Players are responsible for understanding game controllers and following Sponsor's directions.
- Players will play games of three (3) five (5) minute periods in all rounds of the Tournament.
- Players are allowed to select their teams. Team selection must be made before each round of Tournament play begins. A player may choose any one of the thirty (30) current NHL® teams, except that each game must be played using two (2) different NHL teams. If both players choose the same NHL team, Sponsor will flip a coin. The winner of the coin toss will get first choice of NHL team for play. The loser of the coin toss will get first choice to decide if s/he wants to be the home or away team.
- The Finals of the Tournament will be a single-elimination format competition in which players will compete and be eliminated through successive rounds of head-to-head play. A single loss will result in elimination from the Tournament.
- The winner of each game will progressively advance through successive rounds until a final winner ("Tournament Winner") is determined.
- Tiebreakers will be decided by one five-minute period of overtime (OT). If there is still a tie at the end of OT, a shootout will be used to decide who the winner is. Each player must use the default shootout player line for the shootout. For the shootout, each player will take the default three (3) penalty shots against the opposing goalie. Whichever player scores the most goals will be declared the winner. If the players remain tied after the first three (3) shots, they will continue on to a sudden death shootout until a winner is determined.
- All Finals tournament games will be played on the NHL 07 videogame on the Xbox 360 console.
- All Finals games will take place on default settings, as follows:
 - Skill level: PRO
 - Camera: ICE
 - Rules: NHL
 - Period length: 5 Minutes
 - Default NHL teams (no All-Star or World teams)
 - Default rosters
 - Default line changes
 - Controller configuration is prohibited - all games must be played with default controls (dual analog)

4. Prizes.

There are **17** prizes:

16 Regional Finalist Prizes: 16 Regional Finalists will each receive (a) an Easton Prize Pack consisting of a gift certificate for a hockey bag, a hockey stick, a pair of skates, a pair of pants and a pair of gloves, (b) a trip for two persons (Finalist and a guest) to the Tournament Finals during the NHL® all-star weekend in Dallas, TX (the "Prize Trip"), and (c) a pair of tickets to the 2007 NHL All-Star Game (seat selection to be determined by the Sponsor). The Approximate Retail Value ("ARV") of each prize package is USD \$3,000.00.

Actual value of Prize Trip may vary depending on Finalist's residence and seasonal rates.

Details of Easton Prize Pack including color selections, styles, and sizes are subject to availability.

The Prize Trip includes: a trip for Finalist and one (1) guest to Dallas, TX. Trip includes roundtrip, economy/coach class airfare for Finalist and guest from a major commercial airport nearest the Finalist's residence in the United States or Canada ("Departure Point") and returning to the same airport (Finalist and guest must travel together on same itinerary); hotel accommodations for 3 days / 2 nights (one (1) double occupancy room) at a hotel in or around Dallas to be determined by Sponsor. All expenses and costs not expressly mentioned in these Official Rules including, without limitation, ground transportation to and from the Departure Point, ground transportation in Dallas

TX, meals, beverages, room service, gratuities, merchandise, telephone calls, facsimile charges, Internet charges, spa/beauty salon services, laundry, tours/excursions, gift shop purchases, hotel processing fees, airline taxes and service charges, insurance, and fees for any required travel documentation are the sole responsibility of the Finalist and his or her guest. Hotel and airfare cannot be used separately. Finalist must notify Sponsor of intended dates of travel by no later than 30 days prior to the intended date of departure. Once booked, travel arrangements may not be changed. All travel must be completed by January 24, 2007 or prize will be forfeited in its entirety. Finalist and his/her guest must be available to travel to Dallas, TX for January 22-24, 2007 or prize trip will be forfeited in its entirety. Travel and accommodations are subject to availability and certain restrictions, so Sponsor cannot guarantee prize trip will be available on the exact dates or times specified by Finalist. Any extra nights' stay and any additional costs associated with an extended stay are the sole responsibility of the Finalist and his or her guest. Minors must be accompanied during travel by at least one parent or guardian, 21 years of age or older. It is the sole responsibility of the Finalist and his/her guest to obtain all necessary travel documentation including passports and visas if applicable and to comply with any customs and immigration requirements. It is recommended that Finalist and his/her guest obtain sufficient personal insurance prior to departure. Additional restrictions may apply.

One (1) Tournament Finals Prize: One (1) Tournament Winner will receive a 2007 Dodge Nitro R/T Truck. The ARV of Finals Prize is USD \$30,000.00

Prize features, including, but not limited to, interior and exterior color(s), are within sole discretion of Sponsor. Color, equipment and accessories of automobiles which may be used or depicted in Sweepstakes promotions may vary from the actual prize awarded. Any variation from the prize vehicle, including without limitation, color(s), equipment, accessories, and other features and upgrades permitted by delivery dealer are in dealer's sole discretion, and must be paid for by the winner. Winner is responsible for car registration, license, taxes, and insurance. Winner must have a valid driver's license and proof of insurance at the time of delivery. Truck will be delivered to a Dealer near the Tournament Winner's residence. Dealer may require winner to sign additional documentation.

Prizes are not transferable. No substitution of prize for cash or other goods and services is permitted, except Sponsor reserves the right to provide a substitute prize of approximately equal or greater value if an advertised prize becomes unavailable. All taxes, including, without limitation, any applicable federal, state or provincial, and local taxes, and international tariffs, are the sole responsibility of each individual Finalist/Winner.

Finalists/Winner will be required to complete and sign an Affidavit of Eligibility or Declaration of Compliance and, except where prohibited, Liability/Publicity Release, in the form provided by Sponsor, within 14 days of winning in order to claim prize. If a Finalist/Winner is 18 or older, as required, but a minor in his or her state or province of residence, Finalist/Winner's parent or legal guardian will be required to sign all necessary releases, consents and affidavits. Guest(s) will also be required to sign a Liability/Publicity Release at least 14 days prior to travel or guest(s) will not be able to accompany Finalist/Winner. If Finalist/Winner cannot be contacted, is contacted and does not respond as directed within 14 days of attempted notification, refuses the prize or is ineligible to accept the prize, prize may be forfeited and awarded to an alternate Finalist/Winner. All prizes claimed in accordance with the Official Rules will be awarded. Finalists/Winners may be required to provide a U.S. or Canadian shipping address to claim prize. Allow 4-6 weeks for delivery of prize.

5. General Conditions. Sponsor and its agents are not in any way responsible or liable for damages, loss or injury resulting from participation in this Tournament by any Participant or from the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded in this Tournament. By entering, each Participant assumes sole liability for injuries, including, without limitation, personal injuries and/or damage to property, caused or claimed to be caused by participating in this Tournament or the acceptance, possession, shipping and handling, loss, use or misuse of any prize awarded. Sponsor has the right to cancel, terminate or modify this Tournament if it cannot be completed as planned due to conditions beyond Sponsor's control.

Sponsor is not responsible for any failure to contact Participants, whether due to technical or human error.

By entering this Tournament, each Participant consents to the posting and use of his or her name and/or photograph on Sponsor's website and in any and all media in and in connection with promotion, publicity and advertising for Sponsor, this Tournament or other promotions by Sponsor without any further attribution, additional notification or compensation, except if any Finalist/ Winner is a resident of TN or otherwise where prohibited by law. Sponsor may film, record and/or take photographs during the Tournament, and may use the resulting footage, recordings or photographs for a range of purposes, including, without limitation, for marketing and promoting Sponsor and its products and services. By attending the Tournament, each Participant authorizes Sponsor to film, record and/or photograph his or her voice and likeness ("Image"), and also grants Sponsor the irrevocable right to use any footage, recordings or photographs of him or her recorded or taken during the Tournament, or any reproduction or modification thereof (collectively, the "Recordings") in any manner and medium throughout the world an unlimited number of times in perpetuity for advertising, trade, promotion, exhibition or any other lawful purpose. Participants waive moral rights, if any, Participants may have in Images and Recordings. By attending the Tournament, each Participant further waives any right of inspection or approval of the uses to which Sponsor may put the Recordings, and releases Sponsor from any and all claims arising out of or in connection with the Recordings, the Participant's Image or Sponsor's use thereof. The Tournament is governed by the laws of the United States and all claims must be resolved in the United States.

6. Winners list. A winners list will be available at www.easports.com/nhl07/nhl07faceoff after all winners are determined, verified and posted for approximately two weeks. A winners list is also available by sending a stamped, self addressed envelope to "EA SPORTS™ NHL® 07 Face-Off Tournament," 209 Redwood Shores Pkwy, Redwood City, CA 94065, to be received by January 31, 2007. Canadian residents may omit return postage.

7. Personal Information. Personal information collected by Sponsor in the course of the Tournament will be used in accordance with these Official Rules and for the purposes of administering the Tournament, awarding prizes and as permitted or required by law.

8. Sponsor. This Tournament is sponsored by Electronic Arts Inc. 209 Redwood Shores Parkway, Redwood City, CA 94065.

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[ENTRY FORM TEMPLATE FOR TOURNAMENTS NO ONLINE ENTRY – NO ENTRY FEES]

Yes, by signing below I acknowledge I have read and agree to the Tournament Official Rules available at the Tournament site (Agreement required for participation).

SIGNATURE

WITNESS (if Participant is not a minor)
PARENT OR LEGAL GUARDIAN (if Participant is
a minor)